



Indian Transformer Manufacturers Association
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ITMA/11/2019

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11th February 2019

To All Members,

Sub: CII Industry Survey of MSMEs

Dear Member,

As you are aware that MSMEs are the backbone of the Indian economy, driving inclusive growth and employment. With limited access to resources, MSMEs require policy support and interventions to provide a fillip to their growth and development aspirations. CII is conducting survey of Industry especially MSMEs across the country and the results of the survey will have to arrive at policy recommendations and other interventions to support MSMEs.

CII has requested to consider participating by contributing in their largest firm level survey on industry copy attached. **You are requested to participate in the survey using the link given in the attached letter of CII.**

The participation will help the MSMEs sector by formulating the policy recommendations and other interventions to support the industry.

Kindly participate.

Thanking You

With best regards

[B.LAL]

DIRECTOR GENERAL

Indian Transformer Manufacturers Association [ITMA]

Encl: As Above

From: U C Misra [<mailto:ucmisra@primemeiden.com>]

Sent: Friday, February 08, 2019 5:25 PM

To: itma_2006@itma.org.in

Subject: Fw: CII Industry Survey of MSMEs

----- Original Message -----

From: [Marut Sengupta](#)

To: ucmisra@primemeiden.com

Sent: Tuesday, January 29, 2019 7:57 PM

Subject: CII Industry Survey of MSMEs

Dear member,

I am writing to you with a special request to consider participating in CII's largest firm level survey on Industry specially focussed on the Micro, Small and Medium Enterprises (MSMEs).

MSMEs are the backbone of the Indian economy, driving inclusive growth and employment. With limited access to resources, MSMEs require policy support and interventions to provide a fillip to their growth and development aspirations.

In this background, CII is conducting a survey of industry especially MSMEs to enumerate feedback on various initiatives undertaken by the government including TReDS portal, GeM portal, MSME Procurement by PSEs, Interest Rate subvention, ease of dealing with labour compliances and the challenges in getting the appropriate talent.

The CII Survey on Industry is being conducted across the country and the results of the survey will help arrive at policy recommendations and other interventions to support MSMEs.

Modulus Research & Analysis Pvt. Ltd. has been authorised to conduct the survey on behalf of CII. The responses provided by you will be treated as **strictly confidential and only the aggregate analysis of the survey responses will be reported.**

Grateful if you could spare a few minutes to complete the questionnaire using the following link (***please click the start survey button***).



Start Survey

I look forward to your kind consideration.

Kind regards,

Marut Sen Gupta

Marut Sen Gupta

Deputy Director General

Confederation of Indian Industry

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